



Call to Artists and Artisans 2012 Columbia Valley Tour of the Arts - August 5, 2012

Application deadline: JANUARY 31, 2012

The Columbia Valley Arts Council invites you to participate in the fifth annual fundraising Tour of the Arts. The event features one-of-a-kind art in unique venues in the Columbia Valley. The Tour of the Arts provides an amazing opportunity for artists to showcase their work to a new audience and at the same time support the cultural activities of Columbia Valley Arts Council.

Tour patrons will purchase Passports that include maps to the venues and photos and descriptions of the artists/art involved. At each site they may have their passports stamped and enter a draw for an exciting prize.

Columbia Valley Arts Council Tour Committee organizes, advertises and markets the event. They train volunteers, seek grants and sponsors, manage traffic at the site, guide visitors, help with the sale of art and look for unique ways to make this a memorably fun event for artists, guests and volunteers.

A Columbia Valley Arts Council Selection Committee made up of individuals representing a cross section of the arts will choose up to **50 artists** based on the following criteria:

- Art must be gallery quality, original work not normally shown at farmer's markets.
- Other than art cards there will be no reproduction work allowed at the Tour. Photographers and printmakers may have limited, signed editions of their work.
- The artist's capacity to have a body of competent, excellent work.
- The artist's ability to demonstrate and discuss their art.
- The artist's willingness to work with other artists and volunteers at their site to create a culturally interesting and welcoming site for visitors.
- Applicants must be Columbia Valley artists (those having a domicile in the area between Golden and Cranbrook, BC) and be a current Columbia Valley Arts Council member.

Your application **MUST** include:

- Brief biography/artist statement ***no more than 50-100 words***. Your bio will be used in the Tour passport. If your bio is over the requested amount of words it will be edited in order to be consistent with other artists and meet the size requirements of the passport.
- 3 - 5 Digital images of your best work using high resolution 300 dpi JPEG files. High-resolution JPEGs are needed for publicity and to present your work to the selection committee who will be reviewing over 50 applications.
- \$75 individual or \$300 group application fee payable by cheque to Columbia Valley Arts Council (cheques will be returned to unsuccessful applicants).
- Completed Application Form
- Completed Participant Agreement and Waiver form

Note: This is a **separate** event from Pynelogs Gallery Shows



**Artist Application
2012 Columbia Valley Tour of the Arts**

Application deadline: January 31, 2012

Name:			
Home Mailing Address:			
Columbia Valley Address:			
Home Phone:		Bus/Cell Phone:	
E-Mail Address:		Website Address:	
Discipline/Medium:			

SUBMIT:

- All images** by e-mail to: tourofthearts@gmail.com
- Written part of the application** by e-mail to tourofthearts@gmail.com or by hardcopy to:

**ATTN: 2012 Columbia Valley Tour of the Arts
P.O. Box 2345
Invermere, BC VOA 1K0**

(Or drop off the **written** application to Pynelogs Gallery, Kinsmen Beach, Invermere)

- All artists will be notified of the selection committee's decision by February 28, 2012
- Artists **must be a 2012 Columbia Valley Arts Council Member**; fees are \$25 for an individual, \$40 for a family. Memberships can be purchased at Pynelogs.
- Artists retain revenue generated from sales of their art (If the Columbia Valley Arts Council credit card option is used, there is a 5% fee.)
- Additional applications may be downloaded from : www.columbiavalleyarts.com
- I would like to be featured on the 2012 Tour of the Arts Facebook page
 - Yes
 - No

If you have any questions regarding the application process please contact:

Tracy Litchfield: tlitchfield@shaw.ca, 250-341-3700

Lynne Grillmair: lgrillmair@nanomail.ca, 250-346-3203



Participant Agreement and Waiver

As an Artist participating in the 2012 Tour of the Arts I agree to:

- Show and sell only work that has been approved by the selection committee on the day of the Tour.
- Supply any equipment needed for my display (tents, easels, chairs, tables, plinths).
- Advise the Tour of the Arts Committee of any changes of address etc.
- Leave my pets at home as we are enjoying the hospitality of home owners that have agreed to host the Tour on their property.
- Purchase a 2012 Columbia Valley Arts Council Membership

WAIVER: I understand that Columbia Valley Arts Council Organizing Committee for 2012 Tour of the Arts will take every reasonable precaution to protect the art displayed during the Tour. I acknowledge that insurance of the work against damage or theft is the artist's responsibility.

Applicant's signature _____

Date: _____

This waiver must accompany application.