

Call to Artists/Artisans

2013 Juried Gallery Shows for Featured Artists

The Columbia Valley Arts Council invites you to submit an application for the
2013 Juried Gallery Show Season.

Completed applications must be delivered or mailed to Pynelogs by:

Deadline: Wednesday January 16, 2013

Welcome to another upcoming *Gallery Season at Pynelogs Cultural Centre & Gallery*, the home of Columbia Valley Arts Council. Among the many Events, Concerts, Films and Workshops, 2013 will bring more innovative, creative and eclectic art to Pynelogs. Presently there are over 50 Artists that show and sell their art during the spring/summer season, with an additional 15 emerging artists and over 600 youth artists that display their work during our Gallery season. Whew, what a great place to be part of...thanks to our talented and creative group of artists that believe in ART!!

2013 should be a busy year for our local artists. Please be prepared to have a strong body of work for all Exhibits, Shows, local Galleries and Markets that you are planning for. Each location will have expectations of a certain amount of pieces of quality, strength and creativity. ***Don't over-commit yourself***; stay focused, have a plan and keep your work strong.

Don't over commit yourself stay focused, have a plan and keep your work strong.

Due to the growth of our local artist community, should it happen that we have more artist applicants than Gallery space, preference will be given to artists who have not shown at Pynelogs in the previous season.

CV Arts and the Visual Artists Advisory Committee are interested in hearing your thoughts and comments on how we are doing. The Gallery Manager provides an open-door opportunity for the Artists so they can utilize the Arts Council's experience and knowledge for their growth as an artist, and continued development of their full creative potential. It is recommended that the Artist and Gallery Manager meet to discuss all opportunities, prospects and recommendations after the Artist's Gallery Show is finished. In this way, CV Arts can grow and improve our relationships with our local artists.

Have a great fall, enjoy the quiet season to be creative and take the time to explore your potential...

Cheers...



Jami Scheffer
Manager, Gallery & Administration
Pynelogs Cultural Centre
Columbia Valley Arts Council
250-342-4423
jami@columbiavalleyarts.com
www.columbiavalleyarts.com

This application form and accompanying Guidelines are available for downloading at the Columbia Valley Arts Council Website: **www.columbiavalleyarts.com**

Show Submission Guidelines

2013 Juried Gallery Season

MANDATE: CV Arts mandate is to foster the growth, awareness and appreciation of the arts in the Columbia Valley. The viewing public is interested in seeing the continued development of our artists and we believe that our community based art shows help artists develop their full creative potential. Experimentation with new techniques, themes and materials is encouraged.

ACCEPTED ART FORMS: Pynelogs Cultural Centre will accept applications for: **one of a kind original artwork, limited edition hand-pulled prints and artwork produced using the exact process of the original.** We reserve the right to modify the guideline for selected shows. Of the works in the exhibition, 80% should be newly created within the past 2 years, and 95% of the work should be for sale. Pieces that reflect on the growth, strength and development of the artists MAY return as part of the Artist's Show, the final decision will be made by the Gallery Manager. Priority will be given to permanent and seasonal Columbia Valley residents.

Artist's Responsibilities:

1. Application must be completed and received at Pynelogs Cultural Centre by January 16, 2013.
2. Current 2013 CV Arts membership.
3. It is recommended that the artist has insurance for their art work.
4. Artists should be present at the Opening Event of their Art Show; the public enjoys meeting and discussing the work with its creator.
5. **Please ensure all wall art is properly framed and/or ready to hang (proper wire hangers on the back) and 3-dimensional art has a safe base and be structurally sound.**
6. Artists should advise Pynelogs Cultural Centre at the time of confirming their exhibition if they are interested in doing a workshop and/or a demonstration in conjunction with their show. Lead-time is needed so the workshop can be promoted and participants can be registered.
7. Should the artist be unable to meet their exhibition commitment, notice of at least a month should be given to the Gallery Manager.
8. Pieces *must* be dropped off at Pynelogs at 9 am on Installation/Change Over Day.
9. Due to limited storage facilities at Pynelogs Cultural Centre, unsold pieces must be collected between 9-10 am on the Installation/Change Over Day. If necessary, alternate arrangements may be made with the Gallery Manager.
10. Volunteering your time would be appreciated to market your show during our Gallery hours.
11. Please discuss with Gallery Manager your thoughts on sold art being removed from the Gallery before the end of your show.
12. If you would like to further your support to CV Arts, an artist may donate a piece of their art for Pynelogs to use as a promotional item or silent auction item.
13. Please consider providing pieces which overlap a variety of price points for your show.
14. **Depending on size of art, the Artist is expected to submit between 8 and 20 pieces for their Gallery Show. Final number will be determined in discussion with Gallery Manager one month prior to your scheduled show.**

Application for 2013 Juried Gallery Season

Pynelogs Cultural Centre

Deadline for Application: January 16, 2013

Artist Profile:

Name: _____

Mailing Address: _____

Home Address: _____

Province: _____ Postal Code: _____ Home Phone: _____

Bus./Cell Phone: _____ Email: _____

Artist's Website: _____

I am an: Emerging Artist Mid-Career Artist Established Artist

I practice the following discipline(s) – check all that apply:

- | | | |
|--|--|---------------------------------------|
| <input type="checkbox"/> Craft Based | <input type="checkbox"/> Multimedia | <input type="checkbox"/> Illustration |
| <input type="checkbox"/> Printmaking | <input type="checkbox"/> Design | <input type="checkbox"/> Jewellery |
| <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Performance Art | <input type="checkbox"/> Glass |
| <input type="checkbox"/> Video/Film | <input type="checkbox"/> Pottery/Ceramic Art | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Drawing | <input type="checkbox"/> Photography | <input type="checkbox"/> Other |
| <input type="checkbox"/> Painting | <input type="checkbox"/> Sculpture | |
| <input type="checkbox"/> Textile/Fibre Art | <input type="checkbox"/> Illustration | |

My main discipline is: _____

Date last shown at Pynelogs: _____ Which Show? _____

WAIVER: I understand that the Pynelogs Cultural Centre Gallery staff will take every reasonable precaution in handling the artwork. I acknowledge that insurance of the work against damage or theft is the artist's responsibility.

Signed: _____ Date: _____

- I have read and understand the Show Submission Guidelines on Page 2 (these guidelines may be downloaded from the CV Arts website at: www.columbiavalleyarts.com)

Please complete pages 3 to 5 of this application and mail or drop off this signed application to:

Pynelogs Cultural Centre
Attention: Jami Scheffer
PO Box 2345
1720 4th Avenue
Invermere, BC V0A 1K0

Phone: 250-342-4423 or
Email: jami@columbiavalleryarts.com
Website: columbiavalleyarts.com
Like us on Facebook: [Facebook/pynelogs](https://www.facebook.com/pynelogs)

2013 Juried Gallery Shows Calendar

Pynelogs Cultural Centre

Deadline for Application: January 16, 2013

Juried Gallery Shows: May to September

Important Notes:

1. Please view the "Selection/Scheduling Process"(see below) for details on how the final schedule is determined.
2. Shows are limited to Mid-Career and Established Artists & Artisans.
3. Priority is given to new works not previously shown at Pynelogs.
4. Depending on size of art the Artist is expected to submit between 8 and 20 pieces for their gallery show. Final number will be determined in discussion with Gallery Manager one month prior to your scheduled show.
5. On average there will be five to eight artists sharing the gallery space for each art show.

Instructions: Please place an "X" in time slots in which you can NOT have a show.

- | | |
|--|--|
| <input type="checkbox"/> May 14 to May 26 – 2 week show | <input type="checkbox"/> Aug 20 to Sept 1 – 2 week show |
| <input type="checkbox"/> June 25 to July 7 – 2 week show | <input type="checkbox"/> Sept 3 to Sept 15 – 2 week show |
| <input type="checkbox"/> July 9 to July 21 – 2 week themed show*
(please see below for details about this show) | <input type="checkbox"/> Sept 17 to Sept 29 – 2 week show |
| <input type="checkbox"/> July 23 to Aug 4 – 2 week show | <input type="checkbox"/> Oct 1 to Oct 14 – 2 week show
(Thanksgiving Show - Non-Juried) |
| <input type="checkbox"/> Aug 6 to Aug 18 – 2 week show | |

*The two week show beginning on July 9 has the following theme: *Innovation: A Fresh Look at Art*. If you are interested in applying for this show please ensure that your submission and art conforms to this theme.

Selection/Scheduling Process for Juried Gallery Shows:

IMPORTANT NOTE: The Gallery Calendar and the scheduling of the Featured Artist shows is set by the Selection Committee based on the strength of the application submission and portfolio.

Following the application closing date (January 16, 2013) a Selection Committee will consider all the applications for the Juried Gallery Shows. The following summarizes the selection process and the criteria the committee members will operate under:

- This Committee of 5-7 people will be drawn from the following: Gallery Manager, Art Educators, CV Arts Board Member, Arts Patron/Collectors, Gallery Owners & a representative from the Visual Arts Advisory Committee
- On the day of the Selection, the Committee will 1) review the applications; 2) view artist images, 3) consider pricing
- Gallery show Calendar dates will be chosen by the end of January. You will be notified by email/ snail mail by early February. If you have not heard from us by the end of February, please contact Pynelogs at 250.342.4423.
- Pynelogs Cultural Centre 2013 Gallery and Events Calendar will be set and printed by May.

2013 Juried Gallery Shows Calendar

Pynelogs Cultural Centre

Application Checklist

Please provide the following items with your Application for the 2013 Juried Gallery Season:

- Read and understood the Show Submission Guidelines (page 2)
- Completed Application (pages 3 to 5)
- Select dates you cannot have a show (page 4)**
- Biography/Artist Statement
- Artist Photo
- Process/medium
- 3 to 6 digital images of your work. The preferred format is high quality (minimally compressed) JPEG files.
- Approximate retail price of your work
- Website (if applicable) and other social media
- Curriculum Vitae (CV), including list of previous exhibitions and awards.

IMPORTANT NOTE: The Gallery Calendar and the scheduling of the Featured Artist shows is set by the Selection Committee based on the strength of the application submission and portfolio.

Special/Themed Gallery Shows:

- Yes, I'm interested in hearing more about future Special/Themed Gallery Shows (e.g., Wings Over the Rockies Art Show, Thanksgiving Show).

Questions or Comments?

If you have any questions or comments about the process for making your submission or about exhibiting your work at Pynelogs, please include them here:

Gallery Manager & Staff Responsibilities

2013 Juried Gallery Season

Gallery Manager & Staff Responsibilities:

1. The Gallery Manager reserves the right to choose the location where wall art will be hung and artwork will be placed and the number of pieces that will be hung.
2. Advertise and market Gallery Show and Artist Opening Event.
3. Place newspaper articles about the Artist in local newspapers and local publications.
4. Update website calendar.
5. Design and distribute Summer Calendar.
6. Hang Show, sell art, wrap art when sold, and take Show down.
7. Organize and host Artist Opening Event.
8. Provide information about the artist and distribute the artist's business cards to prospective clients.
9. Provide computer generated art tags with titles, stating medium and prices for each exhibit piece.
10. Keep inventory lists and sales records to be reported to CV Arts accountant for artist commission payment after the exhibit. The commission split is 70% for the artist and 30% for CV Arts. Payment to the artist is on or around the 15th following the month of the show.
11. Shows start on Tuesday and end on Sunday. Each show is scheduled for a 2-week period. Artist Opening Event is on Wednesday evening and Installation/Change Over Day is always Monday.
12. Provide customer name and address to the artist.
13. Pynelogs Cultural Centre Gallery, Gift Shop and Cafe Spring & Summer Hours (April to September) are 11 AM – 5 PM Daily. Pynelogs closes in October and re-opens in April.

The Gallery Manager will provide an open-door opportunity for the Artist so they can utilize the Arts Council's experience and variety of knowledge for their growth, and continued development of their full creative potential. It is recommended that the Artist and Gallery Manager meet to discuss all opportunities, prospects and recommendations after the Artist's Gallery Show is finished.

And a few final items for all artists to consider:

Would you like us to arrange a peer review?

Can you suggest any potential sponsors who may be interested in sponsoring your show?

If so, please contact the Gallery Manager (Jami at 250-342-4423) with their contact information.

Commission Structure: The artist receives 70% of the revenue from the sale of the work (with Pynelogs Cultural Centre receiving the remaining 30%). Commission cheques will be issued at the middle of the month following your show.

Note: If you unsure how to factor in 30% commission into the pricing of your artwork (to ensure that YOU receive the amount you want from the sale of your work), please consult the Artist's Information page on the Columbia Valley Arts website www.columbiavalleyarts.com.